

Buffly Heater

From: Buffy Heater
Sent: Wednesday, January 24, 2018 5:16 PM
To: Brian Downs
Subject: CPH Figures
Attachments: Circle Graphs.pdf; Bubble Graphic.pdf; NEW GRAPHS-10Essential.xlsx

From: Adrienne L Rollins
Sent: Wednesday, January 24, 2018 2:23 PM
To: Buffy Heater
Subject: FW: Update

I like the bubble graph – it is bright and pretty, but it is very busy. Brenda felt the third attachment, under the 3rd tab best illustrates what each area contributes to CPH. Let me know once you get a chance to look through and then I can offer her some more feedback of where to go with it.

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From: Brenda X Mangum
Sent: Wednesday, January 24, 2018 11:26 AM
To: Adrienne L Rollins
Cc: Buffy Heater
Subject: Update

Hi all,

Sorry for the delay. I tried to reach Adrienne yesterday to touch base and intended for you to review these items.

After looking at the 'bubble graphic' I started to build I noticed it became hard to read and understand at a glance.

So I tried to take a few different looks at the information you've provided and see if there might be other ways to show this information instead.

I assure you I can make this look much more appealing once we decide which approach might be best. There seems to be so much information 'simplifying it' is a challenge.

Take a look at the graphs and pieces I've started building and provide a little direction as I'm continue to build it. The Excel sheet has some pie charts that break up the info a little better that I thought

painted a better picture of this information than the bubble graphic but this is your project.. so you tell me what you would like to move forward.

Brenda Mangum

Graphic Artist & Agency Brand Manager | Office of Communications

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